



I'm Shawn Edwards, your new PMSA (Puyallup Main Street Association) Farmers' Market Manager. I'm very excited to be joining the PMSA team and look forward to solidifying relationships with our current vendors as well as developing new partnerships. We are already busy preparing for our 2010 market season. As we look to our upcoming season it is important to review what has made our Puyallup market a success in the past, as well as developing new and innovative ways to draw an increased customer base. I realize how important consumer traffic is to your business and am invested in making our market a success for all partners as yourself. My hope is that we will have open lines of communication that will allow us all to share in the rewards of a vibrant market.

As the market season draws closer, we will have an orientation meeting for all vendors to meet and share ideas as well as address any concerns and review policy. I'm already working on an events calendar to share with all vendors as we prepare for the upcoming market season. I will support you and our other vendors as we make 2010 the best market season yet for the Puyallup Farmers' Market.

I look forward to meeting you as we look to a rewarding and profitable 2010 PMSA Farmers' Market.

Shawn Edwards

PMSA Farmers' Market Manager

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